



EDUCATION

University of Delaware, Newark DE
Bachelor of Fine Arts in Visual Communications
Minor in Interactive Media (Web Design)
Graduation Date: Spring 2009

RELATED COURSEWORK

Advertising Design
Interactive Media Design (Web Design)
Visual Communications Process
Graphic Design Studio

RELATED SKILLS

Proficient knowledge in Adobe Photoshop, Illustrator, InDesign,
Intermediate knowledge in Adobe Dreamweaver, CSS

EXPERIENCE

- Graphic/Web Designer, **Vocus (Lanham, MD)** October 2010 – Present
Design banners, advertisements and campaigns for Vocus and PRWeb
Update, maintain and develop online content
Design branding material for global conferences worldwide
- Graphic Designer, **Discovery Communications (Silver Spring, MD)** October 2009 – October 2010
Designed banners, ads, posters, and consumer products for networks,
such as Discovery Channel, TLC, Animal Planet, and Science Channel
Design show art for programs to be purchased on iTunes and Amazon
- Junior Art Director Intern, **Merkley+Partners (New York)** June – August 2009
Directed and designed campaign for Nutella
Designed campaign for Vlasic Pickles “Crunch for a Cure”
Worked with other various clients such as Arby’s Dave & Busters,
Aunt Jemima and Duncan Hines
- Creative Intern, **Leo Burnett (Chicago)** January – February 2009
Assisted in designing new logo for Nintendo DS
Helped design new promotional booklet for Special K
Designed print campaign for Famous Amos Cookies
- Cooperative Digital Designer, **Procter and Gamble (Cincinnati)** June – August 2008
Assisted in redesigning P&G’s innovation website
Designed promotional spreads and posters to represent P&G in global conferences
Worked with clients such as CoverGirl to help re-image their brand identity
Cooperatively marketed eco-friendly way of promoting Tide Cold Water
- Design Assistant, **Student Multimedia Design Center (Newark, DE)** September 2007 – June 2009
Helped students learn Macintosh applications and Adobe software
Taught and informed students how to use video equipment technology
- Design Intern, **Shamlan Advertising (Philadelphia)** June – August 2007
Brainstormed and crafted ideas for personal clients
Designed campaigns for Chase Bank, Moshulu Restaurant and J. Scott Catering
Worked on Shamlan’s personal campaign, Beaming Media
- Design Intern, **Silver Box Creative Studio (Lederach, Pa)** May – June 2005
Designed templates for photography albums, posters and books
Re-touched photographs and images using Adobe software
Assisted in package design for party favors